Maximize market exposure in a one-of-a-kind publication.

Life Safety Digest’s Message:
- Properly Designed, Installed, Inspected and Maintained
  - Effective Compartmentation
  - Firestopping and Fire Rated Assemblies, Products, Systems and Services
- PROTECT fire and life safety in buildings

Reach Targeted Influencers in Major & Regional Metropolitan U.S. areas and Canada. Includes a Growing International Distribution.

Reach 25,000+ readers per issue, who Specify and Buy fire resistance rated products and services worldwide!
Life Safety Digest is the Magazine of Effective Compartmentation brought to you by the Firestop Contractors International Association.

A print and electronic magazine dedicated to Total Fire Protection around the world, bringing the latest in technical information for specification, contracting and code development processes. Life Safety Digest educates readers about Passive Fire Protection and Life Safety in buildings.

**Here’s who we reach**

Increase your quality leads and market share by connecting with:

- Building Code Officials
- Fire Marshals
- Specifiers - architects, engineers,
- Building owners and managers,
  (healthcare, education, office
  building and more)
- Specialty Firestop Contractors
- General Contractors

**AUDIENCE PROFILE & CIRCULATION**

**GEOGRAPHIC CIRCULATION**

**Bonus Distribution & Exposure**

- FCIA Conferences, April & November, 2013
- www.FCIA.org, Magazine Page Archives
- Life Safety Organization Conferences
- Distributed at other industry conferences - visit www.FCIA.org for schedule.

**HERE’S WHAT READERS SAY...**

“I advertise in the magazine which is read by thousands of potential clients and has helped us secure some work in the past. I also find the articles well written and quite informative and they have helped us at times when preparing to bid jobs.”

—T. Hottenroth, Firestop Solutions, Inc.

“Life Safety Digest has the most up to date code information pertinent to the installer, code official, and design professional. It’s the ONE SOURCE for where the industry was, is and lays out the vision for the future.

—B. Hopkins, Premier Firestopping
Informative Articles

 Industry News

 Code Updates

 Industry Calendar

 Product News

**General Policies**

Terms: Invoices are to be paid within 30 days of invoice date.

Cancellations must be received in writing not less than ten (10) days in advance of closing date.

Cancellation of this contract before expiration shall result in billing adjustment to the highest earned rate.

Simulation of Publication Format - The publisher reserves the right to reject any advertisement and to designate as advertising any advertisement resembling editorial matter.

Publisher’s Protective Clause - Advertisers and their agencies assume liability for all content (including text, representation and illustrations) of advertisement printed, and assume responsibility for any claims arising there from made against the publisher.

Publisher Error - The publisher’s liability for any error will not exceed the cost of printing for the page(s) in question.

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**Life Safety Digest** educates key industry influencers about:

- Fire resistance rated walls and floors
- Rolling and swinging fire doors & hardware
- Fire rated glazing
- Fire and smoke dampers
- Firestopping
- Structural steel fireproofing
- Photoluminescent products
- Occupant Egress & Safety

*Artwork due 7 days from Ad Close Date.*

<table>
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<tr>
<th>ISSUE</th>
<th>SPRING</th>
<th>SUMMER</th>
<th>FALL</th>
<th>WINTER</th>
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<td>EDUCATIONAL BUILDINGS</td>
<td>HEALTHCARE FACILITIES</td>
<td>HIGHRIZE BUILDINGS</td>
<td>INDUSTRIAL &amp; MULTI FAMILY BUILDINGS</td>
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**Advertise 4x in 2013 and receive FREE exposure at www.FCIA.org, magazine page, (See details below.)**

- Place a full page Ad in all 4 Issues
  - Display company name with link
- Place a 1/2 page Ad in all 4 Issues
  - Display company name with link
- Place a 1/4 page Ad in all 4 Issues
  - Display company name

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**New for 2013!**
To reserve ad space in one or all four issues:

Contact: Jeanne Beyer ~ jeanne@fcia.org  
Phone: 708-202-1108 ~ Fax: 708-449-0837  
Visit Life Safety Digest at www.FCIA.org

SEND DIGITAL ARTWORK TO: jeanne@fcia.org

Design: Ads should be designed at 100% of mechanical requirements. Files should be sent in TIF, EPS, or PDF formats. Files should include outlined fonts/text, and high resolution images (at least 300 dpi).

Digital File Requirements: Camera-ready, electronic files are requested. PC software is preferred, although Mac files are accepted. If sending PDF files, make sure that all fonts are embedded, and that files are distilled using high resolution settings.

ADVERTISING ORDER

Customer Information:
Company Name: __________________________________________________________
Contact: ________________________________________________________________
Address: ______________________ City __________________ State/Prov. _____
Zip/Postal Code: _____________ Email: ____________________________________________
Phone: ______________________ Ext. ___________ Fax: ____________________________

Ad Agency Information:
Company Name: _________________________________________________________
Contact: ________________________________________________________________
Address: ______________________ City __________________ State/Prov. _____
Zip/Postal Code: _____________ Email: ____________________________________________
Phone: ______________________ Ext. ___________ Fax: ____________________________

Ad Information: Please reserve the following space.

_____ SPRING    □ COLOR/□ B&W    SIZE__________ RATE__________ □ NEW AD/ REPEAT
_____ SUMMER    □ COLOR/□ B&W    SIZE__________ RATE__________ □ NEW AD/ REPEAT
_____ FALL      □ COLOR/□ B&W    SIZE__________ RATE__________ □ NEW AD/ REPEAT
_____ WINTER    □ COLOR/□ B&W    SIZE__________ RATE__________ □ NEW AD/ REPEAT

☐ Advertising in all four issues.  ☐ FCIA Member receives 25% off 2013 media kit rates.

PRINT NAME  SIGNATURE  DATE
________________________________________  ____________________________  ________________

2013 Advertising Rates

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*Request rates for: Inside Cover, Opposite Editor’s Message, Inside Back Cover & Back Cover

AD SIZES

Full page: 7” wide x 10” tall • For bleed - 8 3/8 ”x11 1/8”
1/2 page: 7” wide x 4 7/8” tall – horizontal
1/4 page: 3 3/8” wide x 4 7/8” tall